

**From:** Gary S Gevisser  
**Sent:** Wednesday, July 02, 2008 8:30 PM PT  
**To:** [Adam L Tucker](#)  
**Cc:** rest; Tom Wright'; 'Noam Chomsky'; Office of the Israeli Defense Department Attache - Israeli Embassy Washington DC.; Jeffrey R. Krinsk - Finkelstein & Krinsk; Ron Bellows - Senior Risk Management specialist - AIG; Mossad  
**Subject:** RE: my outlook ....i sent chomsky today.

Adam,

Please forward this to my brother Neil to share with our mother Zena who once told me, "I don't have a sense of humor" which I thought was one of the funniest things my very funny mother ever said given how great a sense of humor she still has?

You might still have Tom come out and have him share his thoughts on different fonts we might want to use on the t-shirts and websites.

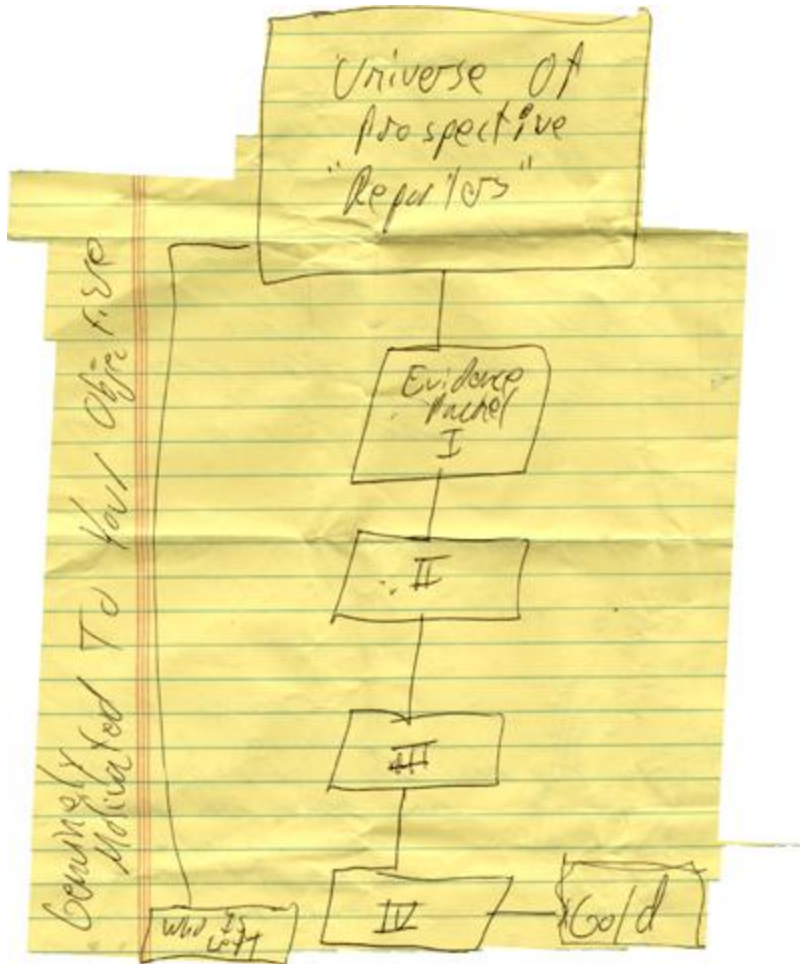
**From:** Gary S Gevisser [mailto:gevisser@sbcglobal.net]  
**Sent:** Wednesday, July 02, 2008 6:13 PM  
**To:** 'Adam L Tucker'  
**Cc:** Office of the Israeli Defense Department Attache - Israeli Embassy Washington DC.; Jeffrey R. Krinsk - Finkelstein & Krinsk; Ron Bellows - Senior Risk Management specialist - AIG; Mossad  
**Subject:** RE: New just3ants storefront

There has to be someone out there who has studied fonts. It is not something that is intuitive, especially when it has most likely been nailed down to science. Remember, I have been mostly retired since your age, age 29, but I knew even when I was running IMS the largest and most successful marketing/publishing company specializing in the insurance industry not to "interfere with the flow" of hiring the best and brightest, giving them the tools to be enormously successful and then in an instant get the hell out of the way and only getting involved when to get rid of a slug "interfering with the flow" most of all "cashflow".

So what I am saying is that I don't know but I know enough to know that in the past 24 years there had to have been people out there who may have heard of me beyond those at IMS who made me look good each and every day without having to worry that any of them would be dumb to allow a slug to interfere with the cashflow and have me get involved to do something I had trained them to be fully equipped to do on their own.

If none or all of this makes perfect sense run this by as many people as you know and see what they say. You remember that Jeffrey R. Krinsk was the Chief Operating Officer of Hang Ten International that got sold to the Hong Kong Chinese in 1996, before he "smartened up" and went where the "smart money" lawyers know where are the biggest pots of gold.

Of course you remember this very smart litigator-business person's flowchart business plan he prepared for me in 2003 that gets proven out each moment 24/7



I wish I could be more helpful but Marie is already out the door for her sunset walk, it looking like we will get to enjoy one more miracle display.

[Word count 324]

**From:** Adam L Tucker [mailto:adam@just3ants.com]

**Sent:** Wednesday, July 02, 2008 5:35 PM

**To:** 'Gary S Gevisser'

**Subject:** RE: New just3ants storefront

Here is a website that has a bunch of font options if you guys want to take a look.

<http://www.urbanfonts.com/>

I will keep plugging away with configuring and updating it. Let me know if see any fonts that you like and I will update.

**From:** Gary S Gevisser [mailto:gevisser@sbcglobal.net]  
**Sent:** Wednesday, July 02, 2008 5:34 PM  
**To:** 'Adam L Tucker'  
**Subject:** RE: New just3ants storefront

Good, good, good.

Marie – I don't know about the font on the t-shirt, you use it a lot?

**From:** Adam L Tucker [mailto:adam@just3ants.com]  
**Sent:** Wednesday, July 02, 2008 5:14 PM  
**To:** 'Gary S Gevisser'  
**Subject:** New just3ants storefront

<http://www.just3ants.com/opencart/>

We aren't ready to start taking orders yet, but here is what the new storefront will look like.

I will let you know when it is ready to go live

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**From:** Tom Wright [mailto:thomas.wright@yahoo.com]  
**Sent:** Wednesday, July 02, 2008 6:31 PM  
**To:** Gary Gevisser  
**Subject:** Re: my outlook is not working, at least i dont seem to be able to receive incoming email. do you rmember the name of the brand of furniture. also let me know when you got your copy of what i sent chomsky today.